

# AKHILA DAMSARI

## FRONT-END DEVELOPER

### SUMMARY

Creative professional with a plethora of diverse skills who is eager to tackle more complex problems and continue to find ways to maximize user efficiency. Experience has taught me to take accessibility and responsiveness seriously, and I am excited to continue my career as a Front-end Developer. With my results-driven mentality, I transformed my team at Wixis 360 by seeking, learning, and teaching new, efficient technologies to make aggressive deadlines consistently achievable. Passionate about going the extra mile to ensure the customer is unquestionably satisfied with the product or service provided. With emphasis on scalable and well-documented code, I look forward to working collaboratively as well as spearheading independent projects.

### WORK EXPERIENCE

#### UI/UX Designer/Front-End Developer

Oct 2019 - Present

Wixis 360 (Pvt) Ltd., Sri Lanka

- Wrote and troubleshooted JavaScript, HTML, and CSS codes on various platforms for 3 web-based applications, resulting in improved usability and user experience across the board.
- Worked with Project managers, Back-end developers and other stakeholders to keep on track with the project plan, timeline, and billing.
- Introduced Agile software development system to promote highly efficient asynchronous and synchronous work, increasing efficiency by 20%.
- Conducted technical interviews to recruit front end development interns and mentored them throughout their internship
- Mentored and managed 10 new team members on team in expanding HTML, CSS, and JavaScript skillset, enabling them to achieve professional growth and personal goals.
- Participated in the entire software development process starting from requirement gathering, ideation to new feature development, software testing and deployment.

#### Freelance Graphic & Web Designer (Remote)

Aug 2020 - Present

Flux Media, Brisbane, Australia

- Redefine requirement gathering process from the clients to provide more accurate and sufficient amount of information for the design and development teams decreasing the amount of complete design revisions by 30%
- Completely redesign 3 client brand identities including the logo, stationery, marketing materials and website to increase the average amount of sales in 25%.
- Redesign agency brand identity to effectively communicate the agency's strength and services resulting in 20% increase in overall potential client inquiries.
- Developed and tested interfaces, page layouts, and optimized graphics, images, and motion graphics while ensuring compliance with cross-browser compatibility and Web Standards guidelines
- Created non-technical descriptions of operations and workflow to enable non-coding teams to function with minimal interruption.
- Created and maintained front-end code for 6 e-Commerce websites (re-designs, seasonal updates, production work).

#### UI/UX Engineer (Remote)

May 2018 - Oct 2020

Intelligence LLC, London, UK

- Re-design the main product to accommodate new features which resulted in a 30% increase in positive customer feedback.
- Implemented front-end technical solutions to meet project requirements for creation of 5 new web pages.
- Worked in an Agile, collaborative environment to receive design requirements, peer program, and test applications.
- Assisted the development team in developing 6 features with testing, deployment, and updates.
- Designed front-end code using HTML, CSS, JavaScript to create a responsive web application that works across desktops, tablets, and 20+ other devices.
- Participated in each step of the product development process from ideation to development improvement for features.

#### Assistant Business Analyst

Aug 2017 - May 2018

Sky Management Systems (Pvt) Ltd, Sri Lanka

- Collaborated with 6 other team members and 4 stakeholders to develop 16 new user-facing features.
- Conducted user-interviews to evaluate the effectiveness of the newly introduced features and to further identify user pain points and gather user feedback.
- Conducted research and assisted with new business scoping efforts, resulting in the acquisition of 6 clients.
- Created new documentation and a self-guided tutorial series for the main product that prevented the need for a 3-week onboarding course and conducted and led 5 online product training evaluation sessions to new overseas clients to ensure smooth onboarding experience.
- Participated in product releases and code reviews with 5 senior developers and team leads.
- Assisted senior business analyst in the process of recruitment to interview the students and evaluate their compatibility with the company's specific requirement.

### CONTACT

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📍 Colombo, Sri Lanka

### TECHNICAL SKILLS

- HTML
- CSS
- SASS
- Bootstrap
- JavaScript
- TypeScript
- jQuery
- React JS
- Vue JS
- PHP
- MySQL
- Git
- WordPress
- Shopify
- Joomla
- Adobe XD
- Figma
- Adobe Illustrator
- Adobe Photoshop
- Blender

### SKILLS

- Responsive Webdesign
- Version Control
- Testing and Debugging
- Problem Solving
- Critical Thinking
- Attention to details
- Creativity
- Adaptability
- Effective Communication

### EDUCATION

#### BSC (HONS) IN COMPUTER SCIENCE

Feb 2015 - Jan 2019

University of Colombo School of Computing, Sri Lanka

## PROJECTS

### Cognition Dashboard

Aug 2022 - Apr 2023

UI Designer/Front End Developer

Intelligence LLC

A converged data intelligence platform for Security, Building Management Systems, Life Safety, Business Continuity and IoT.

Responsibilities:

- Redesign the admin panel theme and dashboard
- Develop the admin panel and dashboard using HTML, CSS and JavaScript

### BSE - Engineering Website

Front-End Developer

Nov 2022 - Mar 2023

Wixis 360 (Pvt) Ltd., Sri Lanka

An interactive website with a project locator done for an engineering service provider in France.

Responsibilities:

- Develop the website in Joomla
- Design the infographics to be displayed in the website.

### Mental Health Real Talk

UI/UX Designer/Front-End Developer

May 2022 - Sept 2022

MHRT

Social media platform to promote mental health awareness and support people who are struggling with mental health issues.

Responsibilities:

- Design the admin panel
- Develop the admin panel using HTML, CSS and Javascript
- Make the prototype using Figma

### Lagoona Resort Restaurant Website

UI/UX Designer/Wordpress Developer

Nov 2020 - Jan 2021

Flux Media, Australia

A restaurant that features both fine dining and a resort. The main purpose of the website was to display the resort, restaurant menu and other special offers together with a function to lead to the online ordering platform that the restaurant already uses.

Responsibilities:

- Redesign the website to match closely with the brand identity
- Develop the website using WordPress and DIVI Page builder

### PocketBird

Front-End Developer

Feb 2016 - Dec 2016

Department of Zoology, University of Colombo

Electronic logbook system with a mobile application and web portal for bird lovers who collect information about birds and their locations

Responsibilities:

- Analyze the business and feasibility study
- Develop the web portal using HTML, CSS, PHP, MySQL, CodeIgniter
- Design the system
- System testing

### Memories

Front-End Developer

May 2016 - Feb 2017

Memories

Event organizing website for planning, contacting any kind of life event from the start till the end.

Responsibilities:

- Analyze the business and feasibility study
- Develop the web portal HTML, CSS, PHP, MySQL, CodeIgniter
- Design the system
- System testing